

News Release

Follow us on Twitter, @georgiapower



Media Contact: Georgia Power Media Relations
(404) 506-7676 or (800) 282-1696
www.georgiapower.com

Georgia Power kicks off summer with new water safety PSA

Long standing program puts focus on simple water safety tips

ATLANTA – May 25, 2018 – Georgia Power released a new public service announcement (PSA) highlighting water safety as the Memorial Day weekend marks the start of summer boating season. Drowning is the second leading cause of accidental death for children 1 to 4 years of age, according to the Georgia Department of Public Health and **SPLASH**, a longstanding Georgia Department of Natural Resources initiative supported by Georgia Power, aims to greatly reduce the number of these deaths and injuries.

SPLASH encourages citizens to follow these simple tips when enjoying beaches, pools, lakes, rivers and other bodies of water:

- **Supervision** – Designate an adult to watch children at all times. Do not assume someone else is watching.
- **Prevention** – Wear personal flotation devices (PFD or life jacket), install fencing around pools, and use drain covers in pools.
- **Look before you leap** – Never jump into water without knowing how deep it is and what is below the surface.
- **Arm's Length** – Adults should be arm's length to children in water, and safety tools such as hooks should be nearby at all times.
- **Swim Lessons** – Knowing how to swim greatly reduces the chance of drowning. Classes are often available through the Red Cross or YMCA.
- **Have a Water Safety Plan** – Know what to do during an emergency.

Georgia Power, the largest non-governmental provider of recreation facilities in Georgia, provides recreational opportunities yearround for the public at more than 40 sites across the state. The company owns and operates 15 lake properties across the state for power generation and resident recreation, and makes it easy to find a Georgia Power lake near year by visiting www.GeorgiaPowerLakes.com. In addition to detailed information about all of the Georgia Power properties, including facilities and amenities, local attractions and water safety information, the site allows visitors to check current lake conditions, virtually explore camp sites and browse an interactive fish guide for each of the lakes.

About Georgia Power

Georgia Power, the largest electric subsidiary of Southern Company (NYSE: SO), America's premier energy company. Value, Reliability, Customer Service and Stewardship are the cornerstones of the company's promise to 2.5 million customers in all but four of Georgia's 159 counties. Committed to delivering clean, safe, reliable and affordable energy at rates below the national average, Georgia Power maintains a diverse, innovative generation mix that includes nuclear, coal and natural gas, as well as renewables such as solar, hydroelectric and wind. Georgia Power focuses on delivering world-class service to its customers every day and the company is consistently recognized by J.D. Power and Associates as an industry leader in customer satisfaction. For more information, visit www.GeorgiaPower.com and connect with the company on Facebook (Facebook.com/GeorgiaPower), Twitter (Twitter.com/GeorgiaPower) and Instagram (Instagram.com/ga_power).

###